

otonomo



One Platform.
Unlimited Potential.

OTONOMO AT A GLANCE

One Platform. Unlimited Potential.

Car data opens up a whole world of possibilities, from bringing heightened safety and efficiency to transportation to delighting drivers and passengers with brand-new experiences.

The Otonomo Automotive Data Services Platform paves the way for apps and services that benefit drivers, passengers, service providers, and the transportation ecosystem.



Aggregate Use Cases

Smart Cities
Mapping & Planning
Location Intelligence
Parking
Media Research

Personal Use Cases

Usage-Based Insurance (UBI)
Safety & Emergency Services
Electric Vehicle (EV Services)
Fleet Management
Predictive Maintenance
Concierge Services

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Connected car services are a crucial way to enhance the driving experience for our customers, who demand high levels of safety and comfort as well as convenience in their vehicles today. We are excited to be working with Otonomo on this initiative that will drive the development and deployment of value-added services that meet today's drivers' needs and increase data utilization from our connected models.”

SHINGAKU KOCHI

**GENERAL MANAGER OF CONNECTED INFORMATION BUSINESS
DEPARTMENT, MITSUBISHI MOTORS CORPORATION**

Protect driver privacy, secure automotive data

The **Otonomo Platform** secures and reshapes car data to make it usable for diverse apps and services while managing regulatory compliance and putting drivers' privacy first. It is designed to protect both drivers and commercial interests, with secure data management and granular controls over what data gets shared anonymously or associated with a vehicle.



Built on neutrality and expertise

Mobility services and transportation planning applications need data from multiple manufacturers (OEMs). As a neutral third party, Otonomo paves the path between OEMs and the multitude of services that benefit from connected car data. Otonomo works directly with mobility and transportation service providers and has built a deep understanding of their automotive data needs.

Unique data reshaping to accelerate value

On its own, today's car data is difficult to use for transportation and mobility apps and services because it was designed and structured for a different purpose: to operate vehicles. The Otonomo Platform uses patented technology and machine learning to aggregate, cleanse, harmonize, and enrich data so that our partners can make immediate use of it in their applications.

Data security and privacy to protect drivers

The Otonomo Platform puts drivers first and helps everyone in the ecosystem manage regulatory compliance with:

The **Otonomo Consent Management Hub**, which provides a simple, straightforward process for drivers to grant or revoke permission for specific services that consume personal automotive data.

The **Otonomo Dynamic Anonymization Engine**, which applies a sophisticated combination of techniques, applied on a use-case basis, to make anonymous automotive data more usable and valuable for diverse use cases based on aggregate car data.

Rich partner ecosystem

Building a network takes effort because the value to all participants and incentives to participate grow exponentially as more partners engage. With millions of vehicles from across the globe in our platform, Otonomo can create network effects that other platforms can't. Our ecosystem partners have offerings as diverse as emergency services, roadside assistance, on-demand fueling, parking, vehicle preventive maintenance, insurance, and smart cities.

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Mercedes-Benz and Otonomo share the same vision and values when it comes to delighting customers while protecting their data. Together with Daimler, our solution is bringing the neutral server concept to life.”

BEN VOLKOW

CEO, OTONOMO



Increasing car data utilization to benefit everyone



Drivers

- Safer, more convenient on-road experiences
- Personalized services accessible while on the move
- Safeguards on personal automotive data



OEMs and fleets

- Enhanced driver and passenger experiences
- Value-added services to differentiate offerings
- New and recurring revenue streams
- Data-driven decisions
- Compliance peace of mind



App and service providers and municipalities

- Innovative services created faster and at lower cost
- Secure access to quality data from multiple sources
- Holistic solution with a single interface for data, financial, legal, compliance, and developers

Select partnerships

Avis Budget Group

BMW Group

Capgemini

Continental

Daimler AG

Deloitte

Microsoft

Mitsubishi Motors Corporation

PSA Group



By partnering with Otonomo, we can better utilize the data captured by our connected vehicles. The Otonomo Platform also allows us to safely and securely engage with new public and commercial partners, and together, make an impact on what the future of mobility looks like for consumers, communities, and companies alike."

ARTHUR ORDUNA
CHIEF INNOVATION OFFICER
AVIS BUDGET GROUP



About Otonomo

The Otonomo Automotive Data Services Platform fuels an ecosystem of OEMs, fleets, and more than 100 service providers. Our neutral platform securely ingests more than 2 billion data points per day from over 20 million global connected vehicles, then reshapes and enriches it, to accelerate time to market for new services that delight drivers. Privacy by design is at the core of our platform, which enables GDPR, CCPA, and other privacy-regulation-compliant solutions using both personal and aggregate data. Use cases include emergency services, mapping, EV management, subscription-based fueling, parking, predictive maintenance, usage-based insurance, media measurement, in-vehicle services, and dozens of smart city services. With an R&D center in Israel and a presence in the United States, Europe, and Japan, Otonomo collaborates with twelve industries to transform their business with car data. Investors include Bessemer Venture Partners, Aptiv, Dell Capital, Hearst Ventures, StageOne Ventures, and Maniv Mobility. More information is available at otonomo.io.

Recognition highlights

Otonomo has been recognized globally by over 25 industry analysts and thought leaders.

